



UNLIMITED



# ACCESS NOW

Shocker Digital Content Solution

*Welcome to your Fall course! This course is part of [ACCESS NOW](#) with Cengage hosted content. Please see the directions below on how to access your course materials day 1! Please do not email your Instructor on technical assistance. We have included technical support links at the end of this document.*

*Thank you so much!*

**EXCITING NEWS!!** Students at WSU are receiving a discount on Cengage Unlimited through the **ACCESS NOW PROGRAM**. This is the lowest price for Cengage Unlimited that you will find (even direct from the publisher)! **MORE GOOD NEWS!!!** If you are enrolled in multiple Cengage courses, you will only need to pay once! Courses using Cengage Unlimited ACCESS NOW at WSU: **ACCT 360, ACCT 410, ACCT 840, BIOL 370, COM 190, DS 675, ECON 202, ECON 811, ECON 812, FIN 440, FIN 675, MATH 144, STAT 370** There are MANY other courses utilizing Cengage Learning including IB 333, COM 111 and ENGL 210.

## **Step #1**

# SHOCKER STORE

THE *OFFICIAL* STORE OF WICHITA STATE UNIVERSITY

Open a browser on your computer, navigate to the Shocker Store to **select and pay** for your materials: [Shocker Store Bookstore Link](#)

**\*\*IF you are waiting for financial aid or CANNOT PAY NOW – you can skip to step #2. PLEASE NOTE: you WILL be removed from the course materials if you do not show paid at the store by August 31<sup>st</sup>. \*\***

**Cengage Unlimited Access through ACCESS NOW is \$112.99!**

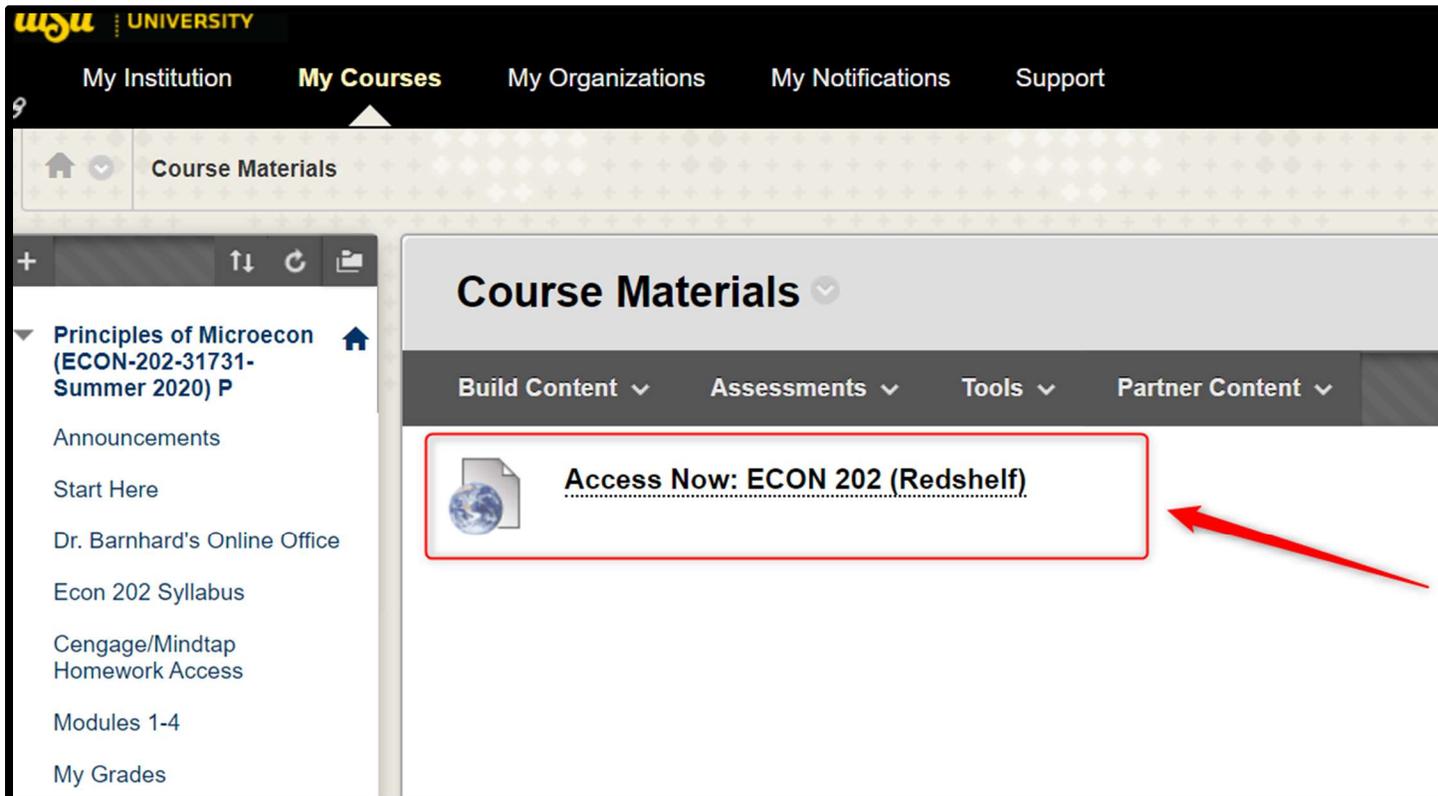
The screenshot displays the Shocker Store website interface. At the top, there is a navigation bar with the 'SHOCKER STORE' logo and several utility links: 'COVID Update', 'Shop', 'Course Materials', 'Graduation', 'My Account', and 'Cart'. Below the navigation bar, a green banner indicates 'Current occupancy at RSC location 22' and features the 'SAFE SPACES' logo. The main content area is titled 'Select Term and Departments' and contains three search and selection boxes. The first box, labeled 'CRN', has a dropdown menu set to 'FALL 20 (Order Now)' and an input field for 'CRN'. The second box, labeled 'Search for Book', has an input field for 'Search for Book'. The third box, labeled 'Search by Course', has a dropdown menu set to 'FALL 20 (Order Now)', an input field for 'Department', and an input field for 'Course-Section-Instructor'.

## Step #2

Go to Blackboard and enter the course for which you just paid for in **step #1**



Click the Access Now link. It will look like this image. If you cannot find the link, ask your instructor.



This is what the screen will look like after you click on the ACCESS NOW (Redshelf) link

msu

COMM 190 10150 F20

< My Courses

Cengage Unlimited subscription, 4 months (1 term) [Instant Access]

SAVE ON ALL YOUR COURSE MATERIALS WITH CENGAGE UNLIMITED

\$119.99  
4 Months

Please click the 'Acquire Code' button to retrieve the redemption code for this product.

Acquire Code

To register and activate your content, simply follow these easy steps:

- 1) Click the green 'Acquire Code' button
- 2) Copy this code and save it
- 3) Return to Blackboard and paste this code into your link provided by your instructor.

If the course ends before your course materials expire, you will not lose access to your course materials. Visit [wsbooks.redshelf.com](http://wsbooks.redshelf.com), log in with your campus email address, and select 'My Shelf' from the user menu to access your course materials.

I want to opt out of access to all required materials for this course

By clicking on the **“Acquire Code”** link, a code will be revealed for you to access your course! **SHOCK ON!**

**Save this code. You will use it when you log in to the Cengage materials in your course**

Student Preview mode is ON

SAVE ON ALL YOUR COURSE MATERIALS WITH CENGAGE UNLIMITED

\$119.99  
4 Months

Cengage Unlimited subscription, 4 months (1 term) [Instant Access]

Cengage Unlimited

Subscribe and save on all your course materials with Cengage Unlimited. For one price, you'll get access to all your ...

Days Remaining: 18

View Courseware Details

This is your publisher access code

**P13XXGPP5V2RSG**

Use this code to access content on the publisher's website.

To register and activate your content, simply follow these easy steps:

### **Step #3**

Go back to your Blackboard course, click on your **CENGAGE LINK**, and enter the code that was revealed in **step #2**



Be Sure to Enable Pop-

Your course materials will open in a new window to ensure that pop-ups are enabled.

If your browser does not have pop-ups

**Enable Pop-Ups**

Below is an **EXAMPLE** of how Cengage materials *may* look in your Blackboard course! You will find these by clicking on a **LINK** on the left-hand navigation in Blackboard. It may also be in the same place as your **ACCESS NOW** (Redshelf link). Every Instructor does things a bit differently, which we love!

**HOWEVER**, the Cengage icon will always appear next to the link. FYI. The Cengage course link (in this case labeled Econ 202) or the Cengage Unlimited Student Dashboard link will work!





### Econ 202 Microeconomics Online Summer 2nd 4 weeks 2020

Access Now materials are available for purchase in-store at the Shocker Store located in the Rhatigan Student Center at [shockerstore.com](http://shockerstore.com). Simply purchase your drastically reduced course materials prior to the 10th day of the semester term or more depending upon your course. Then, simply show up to class – it's that easy!



### Cengage Technical Support



### Cengage Unlimited Student Dashboard

You are almost ready to go! Deep breath and March On!

## **Step #4**

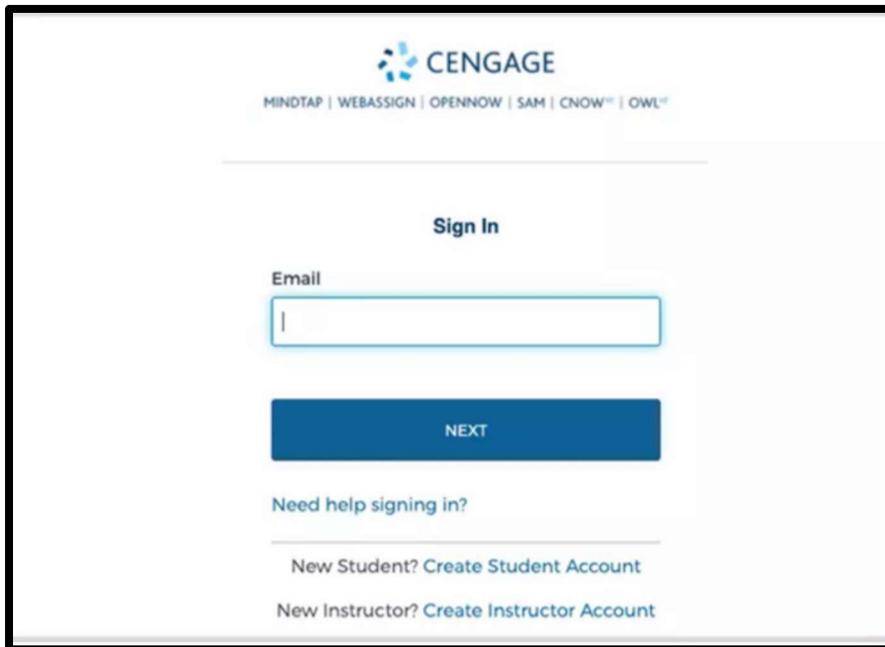
Link Your Cengage and Blackboard Accounts!

If you already have a Cengage account, log in now. New to Cengage? Click "Create Student Account" and register now. We highly recommend using your school email address to register.

To verify your account, open the 'Welcome to Cengage' email you just received and click 'Activate Cengage Account' to set your password and complete the registration process. Be sure to use the same device and browser to create and verify your account.

**\*You might already have a Cengage account if you've used MindTap, CengageNOWv2, OWLv2, SAM, WebAssign or another Cengage platform in a different course.**

Linking your accounts is a one-time process. If you've previously completed this step for another course, you won't be prompted to do it again.



The image shows a screenshot of the Cengage Sign In page. At the top, the Cengage logo is displayed, followed by the text "MINDTAP | WEBASSIGN | OPENNOW | SAM | CNOW™ | OWL™". Below this is a horizontal line. The main heading is "Sign In". Underneath, there is a label "Email" and a text input field with a vertical cursor. Below the input field is a blue button labeled "NEXT". Further down, there is a link "Need help signing in?". At the bottom, there are two links: "New Student? [Create Student Account](#)" and "New Instructor? [Create Instructor Account](#)".

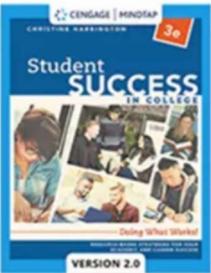
## **Step #5**

Enroll in Your Course! You've found your course materials! CLICK *"if you have an access code, enter it now,"* to redeem the Publisher Access Code you received in **step #2**

Welcome to Cengage!

Your instructor has selected the following materials for your course.

PAYMENT REQUIRED



Student Success  
in College  
Your Instructor

ⓘ If you have an access code, enter it now. Otherwise, click continue.

CONTINUE

Student Preview mode is ON

SAVE ON ALL YOUR COURSE MATERIALS WITH CENGAGE UNLIMITED

**\$119.99**  
4 Months

Cengage Unlimited subscription, 4 months (1 term) [Instant Access]  
Cengage Unlimited

Subscribe and save on all your course materials with Cengage Unlimited. For one price, you'll get access to all your ...

Days Remaining: 180  
[View Courseware Details](#)

This is your publisher access code

**P13XXGPP5V2RSG**

Use this code to access content on the publisher's website.

To register and activate your content, simply follow these instructions:

You're All Set! You now have access to all of your course materials. Go ahead, dive in!

**NEED HELP?**

**#1 Contact the Shocker Store, they will reach us!**

**WHO SHOULD I CONTACT IF AM HAVING TROUBLE ACCESSING MY MATERIALS?**

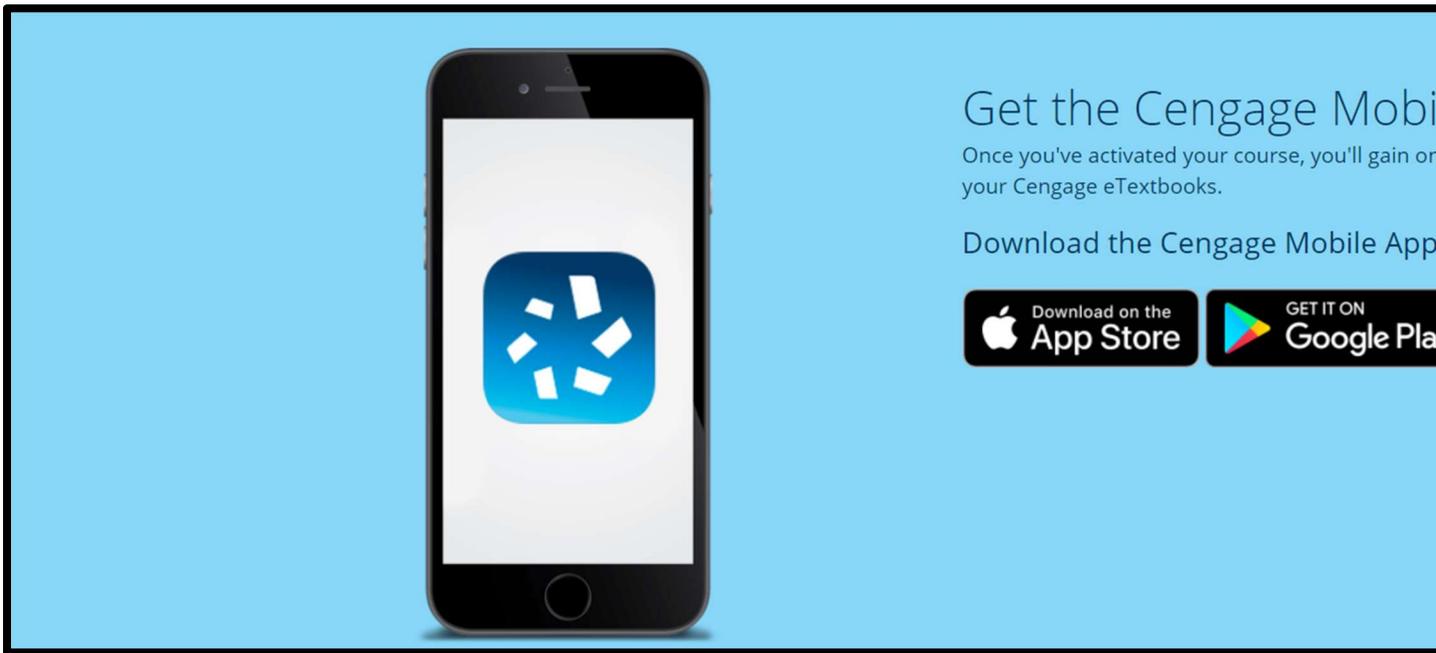
Please contact the Shocker Store and inform them you are enrolled in an Access Now course and describe your

**If you are experiencing technical issues, contact Cengage Technical Support**

**[Technical Support Information link](#)**

Phone # 1.800.423.0563

**And don't forget!!! Have a GREAT SEMESTER!**



Get the Cengage Mobile App

Once you've activated your course, you'll gain on your Cengage eTextbooks.

Download the Cengage Mobile App

Download on the App Store

GET IT ON Google Play

The advertisement features a central image of a smartphone displaying the Cengage Mobile App icon, which is a blue square with a white starburst pattern. To the right of the phone, the text 'Get the Cengage Mobile App' is displayed in a large, light blue font. Below this, a smaller line of text reads 'Once you've activated your course, you'll gain on your Cengage eTextbooks.' Further down, the text 'Download the Cengage Mobile App' is shown. At the bottom right, there are two black buttons: one with the Apple logo and the text 'Download on the App Store', and another with the Google Play logo and the text 'GET IT ON Google Play'.